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The Medical Center
of Central Georgia



THE Synapse

An educational bulletin of Mercer University School of Medicine & The Medical Center of Central Georgia

MAY 2012

Volume 26: Issue 5

FACULTY NEWS

The Department of Medicine Welcomes New Chair

The Department of Medicine welcomes Richard Snyder, MD, MBA, FACP, FACM as Chair of the Department of Medicine. Dr. Snyder comes to Mercer from the University of Cincinnati, where he was Associate Chair for Clinical Affairs in the Department of Internal Medicine. He received his MD degree from Meharry Medical College in Nashville, Tennessee. Dr. Snyder completed his internal medicine internship and residency at the Eisenhower Army Medical Center in Augusta, Georgia, and his fellowship in critical care medicine at Walter Reed Army Medical Center. Prior to his appointment at the University of Cincinnati he was Vice Chairman, Department of Internal Medicine at Eastern Virginia Medical School.



Dr. Snyder

New Chief of Nephrology Appointed

Ajay Srivastava, MD, has been appointed as Chief of the Division of Nephrology in the Department of Medicine. Dr. Srivastava joined the Mercer faculty as Assistant Professor of Nephrology in January, 2011. Prior to coming to Mercer, Dr. Srivastava held a clinical assistant professor appointment in the Department of Internal Medicine at Texas Tech University and practiced with Amarillo Nephrology Associates. Dr. Srivastava received his MD degree from the University of Texas Medical Branch in Galveston. He completed his internal medicine residency and nephrology fellowship at the University of Rochester in New York.



Dr. Srivastava

In this issue

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Medicine Conference
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Certified Continuing Medical Education Activities

May 3 **Surgery Regularly
Schedule Series**
7:30 a.m. – 8:30 a.m.
MCCG Eversole Auditorium
777 Hemlock St Macon, GA 31201
Elizabeth Jennings (478) 633-7101
Topic: Multidisciplinary GI Conference
Objective: To review gastrointestinal conditions and to discuss diagnostic and management plans to improve multi-disciplinary management.
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 4 **Family Medicine
Regularly Scheduled
Series**
12:15 p.m. – 1:15 p.m.
MUSM Medical Education Bldg.
790 First Street Macon, GA 31201
Yolonda Howard (478) 633-5554
Topic: Buprenorphine Therapy for Opioid Dependence
Speaker: Kenneth Saffier, MD
Objective: The physician will recognize the risk and benefits of using buprenorphine therapy.
This activity has been reviewed and is acceptable for up to 1.00 Prescribed credits by the American Academy of Family Physicians

May 7 **Tumor Conference**
12:00 p.m. – 1:00 p.m.
MCCG Trice Auditorium
777 Hemlock St. Macon, GA 31201
Brandi King (478) 633-1902
Objective: Apply learned cancer management issues in regard to diagnosis and treatment and to dictate a plan of care.
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 10 **Surgery Regularly
Schedule Series**
7:30 a.m. – 8:30 a.m.
MCCG Eversole Auditorium
777 Hemlock St Macon, GA 31201
Elizabeth Jennings (478) 633-7101
Topic: Resident Case Presentations
Objective: To review cases that present challenges in diagnosis and management.
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 11 **Family Medicine
Regularly Scheduled
Series**
12:15 p.m. – 1:15 p.m.
MUSM Medical Education Bldg.
790 First Street Macon, GA 31201
Yolonda Howard (478) 633-5554
Topic: The Diagnosis and Management of Viral Exanthems
Speaker: Shameka Jones, MD
PGY-3 Resident, Family Medicine
MUSM
Objective: Physicians will be able to broaden

their treatment options of common chronic and acute diseases to include optimal nutritional intervention and evidence-based use of supplements such as fish oil and ribose..
This activity has been reviewed and is acceptable for up to 1.00 Prescribed credits by the American Academy of Family Physicians

May 14 **Tumor Conference**
12:00 p.m. – 1:00 p.m.
MCCG Trice Auditorium
777 Hemlock St Macon, GA 31201
Brandi King (478) 633-1902
Objective: Apply learned cancer management issues in regard to diagnosis and treatment and to dictate a plan of care
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 17 **Surgery Regularly
Schedule Series**
7:30 a.m. – 8:30 a.m.
MCCG Eversole Auditorium
777 Hemlock St Macon, GA 31201
Elizabeth Jennings (478) 633-7101
Topic: Annual Chief Resident Grand Rounds Presentations
Objective: TBA.
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 18 **Family Medicine
Regularly Scheduled
Series**
12:15 p.m. – 1:15 p.m.
MUSM Medical Education Bldg.
790 First Street Macon, GA 31201
Yolonda Howard (478) 633-5554
Topic: The Differential Diagnosis of Dementia
Speaker: Nicola Presley, MD
PGY-3 Family Medicine Resident
MCCG/MUSM
Objective: The physician will expand their understanding of the various types of dementia, and appropriate treatment.
This activity has been reviewed and is acceptable for up to 1.00 Prescribed credits by the American Academy of Family Physicians

May 21 **Tumor Conference**
12:00 p.m. – 1:00 p.m.
MCCG Trice Auditorium
777 Hemlock St Macon, GA 31201
Brandi King (478) 633-1902
Objective: Apply learned cancer management issues in regard to diagnosis and treatment and to dictate a plan of care
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 24 **Surgery Regularly
Schedule Series**
7:30 a.m. – 8:30 a.m.
MCCG Eversole Auditorium

777 Hemlock St Macon, GA 31201
Elizabeth Jennings (478) 633-7101
Topic: Topics in Trauma
Objective: To review the latest literature on trauma and to discuss plans to improve performance and safety.
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

May 30 **Internal Medicine
Regularly Scheduled
Series**
8:00 a.m.—9:00 a.m.
MUSM Medical Education Building
790 First Street Macon, GA 31201
Lenora Rogers (478) 301-5823
Resident Grand Rounds
Topic: Progress in Medical Management for Acromegaly and Cushing's Disease
Speaker: David R. Clemmons, M.D.
Professor, Department of Medicine
Division of Endocrinology & Metabolism, UNC
Chapel Hill, North Carolina
Objective: To better understand and apply findings from a recent clinical trials in use of medical therapies in the treatment of Cushing's disease and acromegaly.
Supported by an educational grant from Novartis through the Network for Center for Biomedical Continuing Education (CBCE)-CME provided by NCME.

May 30 **Surgery Regularly
Schedule Series**
6:30 p.m. – 7:30 p.m. (Note Date & Time)
MCCG Trice Auditorium (Note location)
777 Hemlock St Macon, GA 31201
Elizabeth Jennings (478) 633-7101
Topic: Diagnosis and Management of Obstruction: A team sport
Speaker: Charles M. Wilcox, MD
Assistant Professor, Gastroenterology
University of Alabama Birmingham
Objective: To understand the role of imaging in the jaundiced patient & to appreciate therapeutic interventions of therapy
The Mercer University School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM

Registration Form

NAME: _____ Address: _____
Email: _____ Phone: _____ Fax: _____

Please select the date and sessions you would like to attend:

___ May 3, 2012

- 9:00am – 10:15am ___ TeamSTEPPS for Effective Team Leadership, Leslie Foulkes/ Dr. Hutchinson
1.25 AMA PRA Category 1 Credit(s)TM ___ Optimizing EMR Intergration – Dr. Doyle
- 10:30am- 11:45am ___ Identifying and Responding to Psychiatric Illness in Peers and Learners, Dr. G. Carter
1.25 AMA PRA Category 1 Credit(s)TM ___ Transforming CME to Improve Physician Performance in Practice and Patient Outcomes, Dr. Hutchinson
- 12:00p- 1:00pm
LUNCH PROVIDED
1.0 AMA PRA Category 1 Credit(s)TM ___ Patient 1st Pursuing Perfection- Opportunity for Enhancing in Systems Based Practice,
Judy Paull/ Dr. Hutchinson
- 1:15p- 2:30pm ___ Intergenerational Challenges in Medical Education, Implications for Teaching and Learning – Dr. Hutchinson
1.25 AMA PRA Category 1 Credit(s)TM ___ Leading Successful Change in Changing Times – Roz McMillian, MBS, MPH
- 2:45p – 4:00pm ___ Using and Assessing I-PASS for structured communication in times of Transition
1.25 AMA PRA Category 1 Credit(s)TM Dr. Kennedy and Dr. Grimsley
___ Using Simulation Based Medical Education to Improve Resident Performance- Dr.
Delacruz and Team *** Limit 6***

___ May 11, 2012

- 9:00am – 10:15am ___ TeamSTEPPS for Effective Team Leadership Leslie Foulkes/ Dr. Hutchinson
1.25 AMA PRA Category 1 Credit(s)TM ___ Resident Mentoring and Individualized Learning Plans – Facilitator TBD
- 10:30am- 11:45am ___ Identifying and Responding to Psychiatric Illness in Peers and Learners, Dr. G. Carter
1.25 AMA PRA Category 1 Credit(s)TM ___ Transforming CME to Improve Physician Performance in Practice and Patient Outcomes- Dr. Hutchinson
- 12:00p- 1:00pm
LUNCH PROVIDED
1.0 AMA PRA Category 1 Credit(s)TM ___ Patient 1st Pursuing Perfection- Opportunity for Enhancing in Systems Based Practice,
Judy Paull/ Dr. Hutchinson
- 1:15p- 2:30pm ___ Career Path to Academic Promotion – Dr. Marie Dent
1.25 AMA PRA Category 1 Credit(s)TM ___ Essential of Root Cause Analysis in Patient Safety- Quality Improvement Leader and Dr. Hutchinson
- 2:45p – 4:00pm ___ Using and Assessing I-PASS for structured communication in times of Transition
1.25 AMA PRA Category 1 Credit(s)TM Dr. Kennedy and Dr. Grimsley
___ Using Simulation Based Medical Education to Improve Resident Performance- Dr. Delacruz and Team *** Limit 6***

OBJECTIVES

9:00- 10:00 AM

TeamSTEPPs: Through Presentation and demonstration of TeamSTEPPs tools, the participant will be able to:

1. Implement evidence based strategies in leading health care teams
2. Improve communication and teamwork skills among health care professionals

Offered 5/3/2012 & 5/11/2012

Optimizing EMR Integration – Through didactics, case presentations, and Q&A, the participant will be able to:

1. Identify advantages in patient safety and quality initiatives through integration of various work flows and information into an electronic health record
2. Describe current or future impact on individual practice through use of CPOE, electronic documentation, health information exchanges (HIE's), continuous care documents (CCD's) and other Meaningful Use initiatives

Offered 5/3/2012 Only

Mentoring – through didactic presentation and small group activity, the participant will be able to:

1. Assist residents in identification of individual strengths, deficiencies, and limits in one's knowledge and expertise
2. Guide residents in setting SMART (Specific, Measurable, Achievable, Realistic, and Timely) learning and improvement goals
3. Lead residents to appropriate learning activities to meet those goals

Offered 5/11/2012 Only

10:30- 11:45 AM

Identifying and Responding to Psychiatric Illness in Peers and Learners– Through didactics and Q&A, the participant will be able to:

1. Identify symptoms/behaviors that indicate possible psychiatric illness
2. Develop an approach to assist a peer or learner to access the resources that are needed for healing

Offered 5/3/2012 & 5/11/2012

Transforming CME – Through presentation and small group discussion of ACCME criteria that are essential for planning Continuing Medical Education, the participant will be able to:

1. Translate current knowledge of curricular planning into designing an accredited CME activity
2. Create an outline for a CME activity designed to change physician practice or improve patient outcomes
3. Evaluate CME efforts to demonstrate desired improvements

Offered 5/3/2012 & 5/11/2012

12:00- 1:00 PM – Lunch Provided

Patients 1st: Pursuing Perfection – Through presentation of this transformation initiative and small group brainstorming, the participant will be able to:

1. Gain knowledge of MCCG's planned implementation of operational transformation to achieve increased total hospital effectiveness
2. Identify within this focus opportunities for resident, fellow, or student involvement in activities that demonstrate competence in Systems Based Practice
3. Design new curricular experiences to meet goals and objectives toward developing competence in the SBP essentials such as interdisciplinary team work and patient advocacy

Offered 5/3/2012 & 5/11/2012

1:15 -2:30 PM

Generational Influences on teacher – learner interactions: Through didactic presentation and Q&A, the participant will be able to: Identify the distinguishing characteristics of the different generations involved in the educational/healthcare environment

1. Recognize situations where generational differences are conducive to ineffective educational instruction
2. Utilize generational sensitive methods to enhance the teacher-learner relationship

Offered 5/3/2012 Only

Career Pathway to Academic Promotion- Through didactics and Q&A, the participant will be able to:

1. Compile an academic portfolio with the components necessary to the promotion process
2. Prioritize current job functions for increasing scholarly activity

Offered 5/11/2012 Only

Leading Successful Change in Changing Times – through presentation and small group discussion of John Kotter's 8 Step Process for Leading Change in the context of "Patients 1st; Pursuing Perfection", participants will be able to (in their respective departments):

1. Use and teach new behaviors to facilitate change,
2. Encourage non- traditional ideas, activities, and actions

3. Remove obstacles to change

A pre-read of John Kotter's Our Iceberg is Melting would be helpful

Offered 5/3/2012 Only

Essentials of Root Cause Analysis: Through a combination of didactics and discussion of case scenarios, the participants will be able to:

1. Recognize the multiple causal relationships in system errors
2. Identify circumstances that have potential for leading to individual/system error
3. Apply root cause analysis to any "defect" in process, hospital associated condition, clinical outcome, etc

Offered 5/11/2012 Only

2:45 – 4:00 PM

Handoffs – through a review of the literature and discussion of resident experience with the I-PASS mnemonic, the participant will be able to:

1. Implement and teach an evidence based mnemonic for effective handoff communication
 - a. I-PASS
2. Describe methods to measure the effectiveness of handoff communications

Offered 5/3/2012 & 5/11/2012

Team Based Simulation (CIL, limit 6 participants each day)– through didactic instruction, video and actual simulated case scenario, participants will be able to:

1. Describe the effectiveness of team based simulation as a tool to improving resident performance in team work and specific clinical skills.
2. Use evidence based strategies and tools to enhance communication in a team scenario
3. Enhance current curricular instruction to include the use of team based simulation

Offered 5/3/2012 & 5/11/2012

Internal Medicine: Evidence-Based Update

**Harbour Town
Conference Center
Hilton Head, South Carolina**

***18 hours of CME Credit**

**Please call (478) 301-5823 to
register or**

**You can download the full
Brochure by clicking here:**

[http://medapps.mercer.edu/
Academics/Continuing%
20Medical%20Education/
news_seapines](http://medapps.mercer.edu/Academics/Continuing%20Medical%20Education/news_seapines)

ACCREDITATION

Mercer University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT

The Mercer University School of Medicine designates this live activity for a maximum of 18 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



Commencement 2012

Mercer University School of Medicine

Macon Campus

Friday, May 4, 2012

3:00 P.M.

The University Center

Savannah Campus

Saturday May 5, 2012

1:00 P.M.

Savannah Arts Academy

NON-Certified Continuing Medical Education Activities

The Following Educational Opportunities Are Available But **Do Not** Have Continuing Medical Education Credit

<p>May 2 Internal Medicine Regularly Scheduled Series</p> <p>8:00 a.m.—9:00 a.m. MUSM Medical Education Building 790 First Street Macon, GA 31201 Lenora Rogers (478) 301-5823 Faculty Grand Rounds Topic: Faculty Grand Rounds: Animal Bites Speaker: Rosanna Carter, M.D. Assistant Professor of Medicine MUSM</p>	<p>Scheduled Series</p> <p>12:00 noon—1:00 p.m. MCCG Trice Auditorium 777 Hemlock Street Macon, GA 31201 Felicia Bentley (478) 633-7140 Topic: Communicating with Parents about The Importance of Vaccines Speaker: William Michael Brown, MD Bayfront Medical Center St. Petersburg, Florida</p> <p>May 16 Internal Medicine Regularly Scheduled Series</p> <p>8:00 a.m.—9:00 a.m. MUSM Medical Education Building 790 First Street Macon, GA 31201 Lenora Rogers (478) 301-5823 Topic: Resident Grand Rounds: Urticaria Speaker: BeBe Sanders, M.D. PGY-3 Internal Medicine Resident MUSM Topic: Cutaneous Drug Reactions Speaker: Kala Cunard, M.D. PGY-2 Internal Medicine Resident MUSM</p> <p>May 18 Pediatric Regularly Scheduled Series</p> <p>12:00 noon—1:00 p.m. MCCG Trice Auditorium 777 Hemlock Street Macon, GA 31201 Felicia Bentley (478) 633-7140 Topic: Pediatric Dentistry Speaker: Marilyn Murphy, DDS & Margaret</p>	<p>Moore, MD Pediatric Dentists Macon, GA</p> <p>May 23 Internal Medicine Regularly Scheduled Series</p> <p>8:00 a.m.—9:00 a.m. MUSM Medical Education Building 790 First Street Macon, GA 31201 Lenora Rogers (478) 301-5823 Topic: A Non-Surgical Approach to AAA Speaker: Juan Ayerdi, M.D. Macon Cardiovascular Institute Macon, GA</p> <p>May 25 Pediatric Regularly Scheduled Series</p> <p>12:00 noon—1:00 p.m. MCCG Trice Auditorium 777 Hemlock Street Macon, GA 31201 Felicia Bentley (478) 633-7140 Topic: TBA Speaker: TBA</p> <p>May 31 Surgery Regularly Schedule Series</p> <p>7:30 a.m. – 8:30 a.m. MCCG Eversole Auditorium 777 Hemlock St Macon, GA 31201 Elizabeth Jennings (478) 633-7101 Topic: The Role of Endoscopic Ultrasonography in the Management of Obstructive Jaundice Speaker: Jayapal Ramesh, MD, MBBS., FRCP Professor of Surgery, UAB</p>
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The Synapse

Tony G. Blash, Medical Education Coordinator
Editor: Stacy Jackson, Administrative Coordinator, Continuing Medical Education

Office of Medical Education
790 First Street, Macon, Georgia 31201 (478) 633-1634
Fax: (478) 633-1578 e-mail: blash.tony@mccg.org

View this edition of the Synapse at:
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*The Synapse is a monthly newsletter produced by Mercer University School of
Medicine/Medical Center of Central Georgia Office of Medical
Education as a
resource for the physicians of Georgia.*